



May 14, 2025 13:53 BST

Fred. Olsen Cruise Lines unveils new Summer Sale with FREE drinks packages on selected cruises

Fred. Olsen Cruise Lines has today unveiled its Summer Sale which includes FREE drinks packages on over 40 selected sailings - plus special savings offers for solo guests.

Guests booking eligible cruises between Wednesday 14th May and Wednesday 25th June, will benefit from FREE drinks packages worth up to £35.00 per person, per night, added to their cruise providing even greater value and the chance to make their time on board even more carefree.

Cruises aboard Fred. Olsen's fleet of three smaller ships *Bolette, Borealis* and *Balmoral* are included in the offer, with a range of regional departure ports including Southampton, Dover, Portsmouth, Liverpool, Newcastle and Rosyth (Edinburgh).

A total of 44 sailings include the drinks package offer, ranging from five to 19 nights in duration. Highlights include the chance to explore the breathtaking landscapes of the Norwegian fjords, search for native wildlife with ORCA in the verdant islands of the Azores, and marvel at the iconic Hagia Sophia in Istanbul on a cruise designed to celebrate and discover Turkish culture.

In addition to the FREE drinks package, special offers are available for solo travellers on 11 sailings, with prices starting from just £749. Those seeking a sense of adventure can enjoy a cruise to explore the harbour town of Honfleur, experience the colours and cultures of Spain, go in search of the elusive Northern Lights at Christmas and discover the sub-tropical landscapes of the Canary Islands.



Doug Glenwright, Guest Experience Director at Fred. Olsen Cruise Lines, said:

"To celebrate this summer, we're pleased to be offering special savings for our solo guests and free drinks packages on a wide range of selected cruises throughout 2025. So, whether it's a refreshing glass of fruit juice out on deck while sailing by awe-inspiring scenery or a crisp G&T to round off a day of discovery ashore, guests can enjoy an extra drink or two without having to worry."

The free drinks package includes a wide range of selected house beers, spirits, wines and soft drinks. Drinks packages on sailings of six nights or more usually cost £24.99 per person, per night and £35.00 per person, per night on sailings of five nights or less.

A selection of itineraries included in the Summer Sale:

Borealis' 5-night S2523 'Exploring the Landscapes of España Verde' cruise, departing from Southampton on 21st **August 2025.** Prices start from £799 per person including a FREE drinks package worth £35.00 per person, per night when booked before 25th June 2025.

- Explore the lush landscapes of Spain's northern shores
- Embrace Spanish traditions of dance, pelota, Rioja and pintxos
- Enjoy the energy of Aste Negusia Basque festival

Itinerary: Southampton, UK – Santander, Spain – Getxo (Bilbao), Spain (overnight port) – Southampton, UK

For more details: Visit Borealis' 'Exploring the Landscapes of España Verde'

Bolette's 9-night T2520 'Scenic Landscapes of the Norwegian Fjords' cruise, departing from Liverpool on 27th August 2025. Prices start from £1,249 per person including a FREE drinks package worth £24.99 per person, per night when booked before 25thJune 2025.

- Marvel at scenic Norwegian landscapes from the decks of Bolette
- Experience the renowned Flåm Railway cross rugged fjordland terrain
- Hike to the Briksdal Glacier with a local geological expert

Itinerary: Liverpool, England – Ulvik, Norway (anchor) – Cruising Hardangerfjord, Norway – Eidfjord, Norway – Olden, Norway – Bergen, Norway – Liverpool, England

For more details: Visit <u>Bolette's 'Scenic Landscapes of the Norwegian Fjords'</u> cruise

Balmoral's 12-night L2528 'Discovering Turkish Treasures' cruise, departing from Rhodes on 25th October 2025. Prices start from £1,599 per person, including a FREE drinks package worth £24.99 per person, per night when booked before 25th June 2025.

- Explore a multitude of renowned European landmarks
- Embrace local Turkish traditions, and enjoy the fragrant local tea
- Delve into the winding streets of the Grand Bazaar in Istanbul

Itinerary: Rhodes, Greece (overnight stay) – Bodrum, Turkey – Kusadasi, Turkey – Istanbul, Turkey – Valletta, Malta – Malaga, Spain (overnight stay) **For more details:** Visit Balmoral's 'Discovering Turkish Treasures'

Bolette's 5-night T2526C 'Exploring the Harbour Town of Honfleur' cruise, departing from Liverpool on 10th December 2025. Solo offer prices start from £749pp when booked before 25th June 2025.

- Explore the colourful harbour area of Honfleur
- Sample Normandy cuisine, like camembert and Calvados
- Discover Vieux Bassin, famous for Monet and Boudin's paintings

Itinerary: Liverpool, UK – Honfleur, France (overnight) – Liverpool, UK **For more details:** Visit <u>Bolette's 'Exploring the Harbour Town of Honfleur'</u>



To find out more about Fred. Olsen Cruise Lines' Summer Sale, visit www.fredolsencruises.com/summer-sale. To make a booking, call Reservations on 0800 0355 215 (Monday to Friday 8.30am to 6pm, Saturday 9am to 5pm, Sunday 10am to 4pm), or contact your ABTA travel agent.

Contacts



Georgina May
Press Contact
Acting PR Manager
Public Relations
georgina.may@fredolsen.co.uk