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Fred. Olsen Cruise Lines voted 'Best Cruise Line for Groups' in 2011 Group Travel Awards

Fred. Olsen beat off stiff competition from the other nominated cruise lines – Carnival, MSC, NCL, P&O, RCI and Saga - to carry off the prize. Ellie Fulcher, Fred. Olsen Cruise Lines' Groups Sales Executive, received the award from leading travel writer and broadcaster, Simon Calder, at a glittering ceremony in London.

The awards were presented in over 20 categories at a ceremony held at the plush Park Plaza Riverbank Hotel, near Vauxhall, on Friday 10th June 2011.

Ellie Fulcher said: "I am absolutely delighted that Fred. Olsen Cruise Lines has won this award – we have been working very hard to develop our groups business in recent years. We have a dedicated groups brochure, and a team who work hand in hand with group travel organisers to ensure that each tailor-made booking is designed perfectly for the individual group. We also arrange regular visits to the ships, when they are in UK ports, so GTOs can see at first hand what we have to offer. It is especially pleasing to know that the group travel organisers themselves have voted for us, and we'd like to thank them very much for their support."

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

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