



Jun 20, 2013 16:17 BST

## **Fred. Olsen Cruise Lines voted 'Best Cruise Line Operator for Groups' in '2013 Group Travel Awards' for third consecutive year**

Fred. Olsen Cruise Lines has been crowned '*Best Cruise Line Operator for Groups*' by readers of *Group Travel Organiser* magazine, in its prestigious '2013 Group Travel Awards', for the third year in a row.

Fred. Olsen beat off stiff competition from the other nominated cruise lines, Celebrity Cruises, Cruise & Maritime Voyages, Cunard, Norwegian Cruise Lines, P&O Cruises, Royal Caribbean and SAGA to carry off the top prize. Fred. Olsen Cruise Lines were presented with this prestigious award by TV Presenter & All-Round Action Girl, Helen Skelton at a glittering ceremony

held at The Park Plaza Westminster Bridge Hotel, London.

Ellie Fulcher, Group Sales Manager for Fred. Olsen Cruise Lines, said:

“I am delighted that Fred. Olsen Cruise Lines has won this award for the third year in a row, and it is especially rewarding as it is voted for by Group Travel Organisers (GTOs) themselves. We would like to thank all those who have recognised our efforts to provide [tailor-made packages](#) for groups on board our four smaller, more intimate cruise ships.’

Sarah Jeffrey, Business Development Manager at Landor Travel Publications & Organiser of The Group Travel Awards, said:

“The Group Travel Awards are the longest established event celebrating excellence in the supply of services to group travel organisers. The winners are voted for by the readers of GTO magazine through personal experience over the last 12 months. Fred Olsen are to be congratulated on their achievement on winning their category for the third year running.”

Group Travel Organiser, Brian Moody, said this of his experience of Fred. Olsen Cruise Lines:

“Having experienced Fred. Olsen Cruise Lines before, with my wife, I had no hesitation in putting forward a mini cruise to our choir ‘Hart Male Voice Choir’ and got a response from 115 people. They had nothing but praise for the staff, the food and the cabins; so much so that they all want to know when I can arrange the next one! I have to thank the staff in Group Sales for their help, courtesy, patience and sheer professionalism. As far as our group is concerned, Fred. Olsen Cruise Lines is the best.’

**For group bookings and enquiries contact the Group Sales Department on 01473 746169 or email [group.sales@fredolsen.co.uk](mailto:group.sales@fredolsen.co.uk) Find out more about Fred. Olsen Cruise Lines at [www.fredolsencruises.com](http://www.fredolsencruises.com)**

---

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

## Contacts



### **Ellis Orchard**

Press Contact

Public Relations Manager

Public Relations

[ellis.orchard@fredolsen.co.uk](mailto:ellis.orchard@fredolsen.co.uk)

07557672265



### **Georgina May**

Press Contact

Public Relations Executive

Public Relations

[georgina.may@fredolsen.co.uk](mailto:georgina.may@fredolsen.co.uk)



### **Lauren Gardner**

Press Contact

Public Relations Manager

Public Relations

[lauren.gardner@fredolsen.co.uk](mailto:lauren.gardner@fredolsen.co.uk)

07546807099