



Agents training in Liverpool on 'Boudicca' 06.06.16

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## Fred. Olsen Cruise Lines welcomes agents on board Boudicca for a training day in Liverpool

Fred. Olsen Cruise Lines welcomed local travel agents on board *Boudicca* for a training day in Liverpool on 6<sup>th</sup> June 2016.

Representatives from Regent Travel, Avios, The Co-operative Travel, Althams Travel, Thomas Cook, GoCruise, Cruise Holidays UK, Barrhead Travel, Greatdays Travel Group, World Travel Lounge, Iglu/Planet Cruise, Thomson (Trafford Centre), Not Just Travel, Tivoli Travel Ltd, Hays Travel and Cruise 1st attended the visit, and were hosted by Fred. Olsen's Mike Evans, UK Sales Manager – Independent Retail, Mathew Foxcroft, Account Manager, and

Kimberley Cole, Future Cruise Sales Manager on board *Boudicca*.

The group were given a presentation on 'The Fred. Difference' in *Boudicca*'s Neptune Show Lounge and taken on an extensive tour of the ship – which included the unique new Terrace Balcony Rooms and Suites – followed by lunch in the stylish Tintagel Restaurant.

Mathew Foxcroft, Account Manager for Fred. Olsen Cruise Lines, said:

“With its stunning vistas and proud maritime heritage, there is something very special about cruising from Liverpool. It is a tremendous benefit to be able to offer our agents the chance to promote our cruises from the world-famous Pier Head, and to give holidaymakers in the North West the choice of a host of exciting and exotic destinations, from right on their doorstep.

"We hope that the agents enjoyed their visit and learnt a lot more about what we do."

Fred. Olsen is a long-standing supporter of the Merseyside region, returning to cruising from Liverpool in 2013 with *Boudicca* and her sister ship, *Black Watch*.

Fred. Olsen's fourth season from Liverpool Cruise Terminal began on 5<sup>th</sup> May 2016. *Boudicca* will be setting sail on a total of 16 voyages in 2016 – an increase on the 15 sailings offered in 2015 – from Liverpool's iconic Pier Head. Destinations include Canada, the Adriatic, Scotland, the Canary Islands and Greenland.

As well as offering turnaround calls in Liverpool, Fred. Olsen will also be visiting the city on four transit calls in 2016.

Agent training days are available around the UK at various times of years – please visit the 'Training' section of the dedicated Fred. Olsen Travel Agent Centre for further details <https://www.fredolsencruises.com/travel-agent-centre>

**For further information on Fred. Olsen Cruise Lines, visit the website at [www.fredolsencruises.com](http://www.fredolsencruises.com)**

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Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

## Contacts



**Georgina May**

Press Contact

Public Relations Executive

Public Relations

[georgina.may@fredolsen.co.uk](mailto:georgina.may@fredolsen.co.uk)



**Lauren Gardner**

Press Contact

Public Relations Manager

Public Relations

[lauren.gardner@fredolsen.co.uk](mailto:lauren.gardner@fredolsen.co.uk)

07546807099