



Sep 18, 2018 22:38 BST

Fred. Olsen holds first-ever 'Beachwatch' event, in support of 'The Great British Beach Clean'

Fred. Olsen was proud to hold its first-ever 'Beachwatch' beach clean event with the Marine Conservation Society ('MCS') at Priory Park, Ipswich on Sunday 16th September 2018, in support of 'The Great British Beach Clean'.

In just over 90 minutes, the Fred. Olsen team collected an unbelievable 73kgs of rubbish at Nacton shores!

Rachael Jackson, Public Relations Manager for Fred. Olsen Cruise Lines and

organiser of the inaugural Fred. Olsen beach clean said:

“It was a very successful first-ever beach clean for Fred. Olsen and a project that we would like to continue into the future. We were amazed – and disappointed at the same time – that we were able to find so much rubbish, along a fairly small section of the Nacton shores, ranging from plastic bottles, car parts, yacht buoys, cuddly toys and even metal barbeques!

“We care passionately about the natural environment around us and – as an Ipswich-based company – we chose the River Orwell as our beach clean area because the majority of our staff live and work locally.

“We would like to thank Priory Park and Suffolk Coast & Heaths for all their assistance and support throughout our beach clean event.”

Fred. Olsen will be submitting the data of all the rubbish collected to the MCS to assist and inform their studies along the River Orwell.

To learn more about the Marine Conservation Society’s ‘Great British Beach Clean’, go to <https://www.mcsuk.org/beachwatch/beach/orwell-estuary-beach-gun-towers-mansbrook-grove/event/2018-09-16>

For further information on Fred. Olsen Cruise Lines, visit the website at www.fredolsencruises.com

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

Contacts



Georgina May

Press Contact

PR Manager

georgina.may@fredolsen.co.uk



Georgie Long

Press Contact

PR Executive

georgie.long@fredolsen.co.uk