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## Fred. Olsen is crowned eight-times winner of 'Best Ocean Cruise Line Operator for Groups' in the '2019 Group Travel Awards'

Fred. Olsen Cruise Lines has once again been crowned **'Best Ocean Cruise Line Operator for Groups'** by readers of 'Group Travel Organiser' magazine, in the '2019 Group Travel Awards'. This is the eighth year that Fred. Olsen has won this coveted award, having held it for a record seven consecutive years previously.

Ellie Fulcher – Sales Manager, Groups & Affinity for Fred. Olsen Cruise Lines,

said:

“We would like to thank everyone who voted for us and we very much appreciate the support and loyalty of all the group travel organisers with whom we work so closely. We are delighted to win this award again, after holding it for a record seven years in a row previously.

“When it was announced that Fred. Olsen had won the ‘Best Ocean Cruise Line Operator for Groups’ award this time around, I was very privileged to be working on board our cruise ship, *Boudicca*, which many will recognise from the extensive TV coverage of The Royal British Legion’s ‘D-Day 75 Voyage of Remembrance’. We set sail from Dover on 2<sup>nd</sup> June 2019, taking 250 D-Day veterans, plus their carers and companions, to commemorations in the UK and Normandy, France.

“I was proud that we worked on the arrangements for this exceptional, poignant full-ship group charter with our business partner, Arena Travel, acting on behalf of The Royal British Legion. Indeed, whilst on board *Boudicca*, I was delighted to hear that Arena were also named fellow award-winners, and we would like to take this opportunity to congratulate them on their well-deserved success.”

Fred. Olsen’s Jamie Rudland – Account Manager, Groups & Affinity, Zoe Murphy – Sales Executive, Groups & Affinity, and Kirstie Shanks – Sales Assistant, Groups & Affinity, were awarded the prestigious ‘Best Ocean Cruise Line Operator for Groups’ trophy by Guest Presenter, Michaela Strachan, along with Sarah Jeffery from ‘Group Travel Organiser’ magazine, at a glittering ceremony held at London’s Park Plaza Riverbank Hotel on 7<sup>th</sup> June 2019.

Fred. Olsen beat off stiff competition from the other cruise lines nominated in this important category: Cruise and Maritime Voyages, P&O, Norwegian Cruise Line, Emerald Waterways and Voyages to Antiquity.

Fred. Olsen is committed to offering groups the very best, tailor-made cruise experience, whatever their appetites and interests. Fred. Olsen’s bespoke groups service appeals to those travelling in a group, with family or friends, or with their local club, association or society, and Fred. Olsen can also offer an entire ship for an exclusive full-ship group.

In 2019/20, Fred. Olsen's fleet of four smaller, more intimately-sized ocean ships – *Balmoral*, *Braemar*, *Boudicca* and *Black Watch* – along with its river cruise addition, *Brabant*, will be visiting over 200 destinations around the globe, from the convenient UK departure ports of Dover, Southampton, Liverpool, Newcastle and Edinburgh (Rosyth), as well as offering an extensive fly-cruise programme.

**Photo caption:**

Fred. Olsen Cruise Lines' Jamie Rudland – Account Manager, Groups & Affinity (back row, third from left), Zoe Murphy – Sales Executive, Groups & Affinity (far left), and Kirstie Shanks – Sales Assistant, Groups & Affinity (second from right), were awarded the prestigious trophy for 'Best Ocean Cruise Line Operator for Groups' in the '2019 Group Travel Awards' by Guest Presenter, Michaela Strachan (front row, second from left), along with Sarah Jeffery from 'Group Travel Organiser' magazine (third from right), at a glittering ceremony held at London's Park Plaza Riverbank Hotel on 7<sup>th</sup> June 2019. They were also joined on stage by representatives from key group accounts Mr Bridge, W.I. and The Arts Society.

**To request a Group Information Pack, or for any group-related queries, the Group Sales Department is available from 9am to 5pm Monday to Friday, on 01473 746169, or e-mail [group.sales@fredolsen.co.uk](mailto:group.sales@fredolsen.co.uk). For further information on Fred. Olsen Cruise Lines, visit the website at [www.fredolsencruises.com](http://www.fredolsencruises.com)**

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Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

## Contacts



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