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## Fred. Olsen Launches Flagship Golf Microsite

Fred. Olsen Cruise Lines has just launched a new microsite, reached via the main company website, detailing its exclusive package for golfers, *Flagship Golf*.

The package is a very popular add-on, available on selected cruises in the Mediterranean, Canaries, Baltic, Around the UK and the Caribbean. The package - priced at £350 per player (£400 on Caribbean fly/cruises) - consists of four rounds of golf ashore played on carefully selected courses, tuition from a resident PGA professional, practice sessions and social activity for golfers and their non-playing partners.

The new microsite is clear, colourful and very user-friendly. From the home page a single click will take you to:

- Cruises featuring Flagship Golf
- Courses featured in the programme
- Biographies and photos of all the Fred. Olsen golf pros
- Details of what is included in the package
- The Fred. Olsen fleet
- Photogallery of the ships

You can also click on an image of each region - Round UK, Canaries, Mediterranean, Baltic and the Caribbean - and immediately see a list of cruises to that part of the world that feature *Flagship Golf* - you can then click on your preferred cruises for full details.

Go to <http://www.fredolsencruises-flagshipgolf.co.uk/> and see for yourself. For all other Fred. Olsen cruise information visit <http://www.fredolsencruises.co.uk/>

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

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