

May 29, 2009 12:19 BST

Fred. Olsen Launches the ArtsClub Microsite

A new microsite has just been launched by Fred. Olsen to promote *The ArtsClub*, the programme of special interest theme cruises which is available on selected itineraries on all five ships in the fleet. *The ArtsClub* encompasses a wide range of subjects on popular hobbies and pastimes, and is available to all passengers at no additional cost (with the exception of a small charge for wine tasting and materials for water-colour painting).

The microsite, which can be found at <http://www.fredolsencruises-artsclub.co.uk/>, includes cruises to destinations around the UK, the Canary Islands, Mediterranean, Caribbean and Northern Europe. It also gives details of what is included in each theme, as well as information and biographies of some of the regular lecturers involved in delivering *The ArtClub* programme.

On *ArtsClub* themed cruises, many people like to just 'dip in and dip out' of talks or demonstrations, whilst others become totally immersed in the subject. Some find that they are inspired to take up a new and fascinating pastime as a result, whilst others revive an interest in a previous hobby.

Topics are enormously wide-ranging and include music, dance, comedy, antique collecting, photography, wildlife, history, genealogy, gardens and wine tasting. The colourful and user-friendly microsite guides visitors to themes, ships and destinations, making it easy to find a featured topic you enjoy to a destination of your choice. Visitors to the site can also sign up to receive regular news updates.

Find out more by visiting <http://www.fredolsencruises-artsclub.co.uk/>.

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

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