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Free 'Tips & Tipples' with Fred. Olsen Cruise Lines – book by 2nd March 2015!

With [Fred. Olsen Cruise Lines' free 'Tips & Tipples' offer](#), guests can step on board and relax, knowing that almost everything is covered! As part of its 'Cruise Sale' – running until 2nd March 2015 – Fred. Olsen is offering a free upgrade to its 'all-inclusive' package on selected drinks* (normally worth £10 per person, per night) and all gratuities paid for by Fred. Olsen*, on sixteen great-value 2015 sailings. But this offer is only valid until 2nd March 2015 inclusive, so get booking now!

Fred. Olsen's free 'Tips & Tipples' offer applies to the following 2015 sailings:

Black Watch

13-night W1503 'Canary Islands Easter' cruise, ex Liverpool on 31st March 2015

Prices start from £1,214 per person

28-night W1507 'Cities & Landscapes of Canada' cruise, ex Liverpool 22nd May 2015

Prices start from £2,699 per person

7-night W1508 'Medieval Towns & Museums' cruise, ex Liverpool 19th June 2015

Prices start from £683 per person

14-night W1510 'Casablanca & the Islands of the Canaries' cruise, ex Liverpool on 28th June 2015

Prices start from £1,394 per person

13-night W1513 'Portuguese Cities & Islands' cruise, ex Liverpool on 1st August 2015

Prices start from £1,322 per person

12-night W1515 'Canary Islands Escape' cruise, ex Avonmouth (Bristol) on 31st August 2015

Prices start from £1,079 per person

16-night W1527 'Scandinavia's Greatest Capitals & Palaces' cruise, ex Belfast on 30th September 2015

Prices start from £1,439 per person

Boudicca

7-night D1507 'A Taste of France & Spain' cruise, ex Dover on 7th April 2015

Prices start from £602 per person

14-night D1508 'Floral Canaries' cruise, ex Dover on 14th April 2015

Prices start from £1,169 per person

11-night D1509 'Floral Britannia' cruise, ex Dover on 28th April 2015

Prices start from £989 per person

7-night D1516B 'Norwegian Fjords' cruise, ex Rosyth (Edinburgh) on 19th July 2015

Prices start from £719 per person

Balmoral

7-night L1504 'River & City Discovery' cruise, ex Southampton on 24th May 2015

Prices start from £593 per person

9-night L1505 'Superbikes & Scenic Hikes' cruise, ex Southampton on 31st May 2015

Prices start from £899 per person

Braemar

7-night M1508 'Easter City Getaway' cruises, ex Harwich on 4th April 2015

Prices start from £593 per person

14-night M1511 'Spanish Coastal & River Cruising' sailing, ex Harwich on 18th April 2015

Prices start from £1,349 per person

14-night M1513 'Bringing the Baltic Closer to You' cruise, ex Dover on 9th May 2015

Prices start from £1,349 per person

Prices are based on two adults sharing a twin-bedded, Inside cabin, and include accommodation, all meals and entertainment on board, plus port dues.

Fred. Olsen's 'Cruise Sale' has been designed to target single cruise bookings, multiple cruise purchases and newcomer bookings. The campaign incorporates three strands:

- 'The more you book, the more you save' – which encourages customers to make multiple purchases in the same transaction and take advantage of savings of up to 30%. The scheme also offers an attractive discount to customers who only wish to make a single cruise purchase.

- 'Fred.'s 'Enjoyment Promise'*** – the biggest initiative of its kind ever to take place in the UK to encourage people to try cruising, whereby people who have never cruised with Fred. Olsen before will be able to try a Fred. Olsen cruise, and if they do not enjoy it, Fred. Olsen will fly them home and refund their cruise fare.

- 'All-Inclusive Holidays' brochure – aimed at 'new to cruise' customers, and features fares inclusive of Fred. Olsen's 'all-inclusive' drinks package and uses 'non-cruise' terminology.

Fred. Olsen is delighted to be named a 'Gold Trusted Merchant' by independent review site Feefo in 2015, for the second year in a row. This accreditation is based on genuine customer feedback and, to date, Fred. Olsen has received over 10,500 reviews, with 95% of these being in the

'Good' or 'Excellent' categories.

Fred. Olsen was also proud to be recognised as one of the Top 3 UK cruise lines and awarded a prestigious 'Recommended Provider' accolade, in *Which?*'s first-ever dedicated cruise survey in 2014.

*See the website www.fredolsencruises.com for full Terms and Conditions.

**'Fred's Enjoyment Promise' is valid on all sailings of five nights or more and for bookings made 12 weeks prior to departure.

For further information on Fred. Olsen Cruise Lines, visit the website at www.fredolsencruises.com Book online, call Reservations on 0800 0355 242 (Monday – Friday, 8am – 8pm; Saturday, 9am – 5pm; Sunday, 10am – 4pm), or visit an ABTA travel agent.

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

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