



Dress Down Day with a Twist

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Ipswich's Fred. Olsen raises £160 for three local charities with its 'Dress Down Day with a Twist'

On 1st February 2017, staff at Ipswich's Fred. Olsen Cruise Lines and Fred. Olsen Ltd. raised an impressive £160 for its three designated staff charities for 2016/17 - St Elizabeth Hospice, Inspire Suffolk and EACH – on its first-ever 'Dress Down Day with a Twist'. Staff dressed up in 'wacky' outfits, such as bold print T-shirts, 1970's themed tops or musical ties.

Generous staff made donations on the day and prizes were awarded for the weirdest or wackiest top.

Amanda Cresswell, Chair of the Fred. Olsen Staff Charity Committee, said: “It is fantastic that so many staff got into the spirit of the occasion to help raise much-needed funds for great local causes. The event raised lots of smiles throughout the day – well done to everyone for their efforts and creativity!”

Marketing’s Josh Moore scooped the top prize of a bottle of Prosecco for his Incredible Hulk T-shirt – complete with matching gloves – and Marketing’s Akash Solanki won a box of chocolates for his brightly-coloured Hawaiian shirt.

The cash raised will be split equally between all three charities.

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

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