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## Join 'Best Affordable Cruise Line' Fred. Olsen Cruise Lines at the Telegraph Cruise Show 2014, ExCeL, London – 10th / 11th/ 12th January 2014, Stand 320

Fred. Olsen Cruise Lines – voted '**Best Affordable Cruise Line**' and runner-up '**Best Cruise Line**' in the prestigious '*Cruise International Awards 2013*' – will have a team of experts on hand at the *Telegraph* Cruise Show, to be held at ExCeL in London on Friday 10th, Saturday 11th and Sunday 12th January 2014, ready to inspire and inform visitors on the right kind of Fred. Olsen cruise for them.

The *Telegraph* Cruise Show will be held from 10am to 7pm on 10th January 2014, 10am to 6pm on 11th January 2014 and from 10am to 5pm on 12th January 2014, and provides a showcase for the cruise industry, giving visitors interested in cruising a flavour of the different types of cruise holiday open to them.

Award-winning Fred. Olsen will have a team of knowledgeable experts available on Stand 320 to provide visitors with useful, informed advice on the wide variety of cruises and itineraries for 2014/15. Visitors booking a Fred. Olsen cruise on the day can save between £75 and £325 per person (depending on the cruise price) off brochure fares and special offers.

In addition, guests can find out more about Fred. Olsen's exciting new sales promotions, including '[Fred.'s Enjoyment Promise](#)' – the biggest initiative of its kind ever to take place in the UK to encourage people to try cruising. People who have never cruised with Fred. Olsen before will be able to try a Fred. Olsen cruise, and if they do not enjoy it, Fred. Olsen will fly them home and refund their cruise fare\*.

Other exciting 'New Year' initiatives that guests can learn more about at the Show are the new Fred. Olsen 'multi-buy sale', whereby guests who 'buy more, save more', with discounts of up to 30% off cruises when purchased at the same time; special discounts for solo travellers on a selection of 38 exciting cruise itineraries in 2014/15; and a new scheme offering guests booked onto longer duration cruises in 2014/15, living within 250 miles of the departure port, a complimentary 'door-to-door' transport service.

There will also be the chance for visitors to the Fred. Olsen stand to win one of three mini-cruises for two people in 2014, of up to four nights' duration, by entering a prize draw.

\*The new promise is valid for bookings made until 28th February 2014 only, for departures of more than 14 weeks ahead, and does not apply to cruises of six nights or less, or with a duration greater than 35 nights. See the website [www.fredolsencruises.com](http://www.fredolsencruises.com) for full Terms and Conditions.

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Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for

a more personal cruising experience.

## Contacts



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