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Join 'Best Value for Money' Fred. Olsen Cruise Lines at the Telegraph Cruise Show London 2015 | ExCeL, 9th to 11th January 2015, Stand 820

Fred. Olsen Cruise Lines – voted '**Best Value for Money**' in 2014 by experts at influential consumer website Cruise Critic, for the third consecutive year – will have a team of experts on hand at the *Telegraph* Cruise Show, to be held at ExCeL London on Friday 9th, Saturday 10th and Sunday 11th January 2015, ready to inspire and inform visitors on the right kind of Fred. Olsen cruise for them.

The *Telegraph* Cruise Show will be held from 10am to 5pm on 9th and 10th January, and from 10am to 4pm on 11th January 2015, and provides a showcase for the cruise industry, giving visitors interested in cruising a flavour of the different types of cruise holiday open to them.

Award-winning Fred. Olsen will have a team of knowledgeable experts available on Stand 820 to provide visitors with useful, informed advice on the wide variety of cruises and itineraries for 2015/16. In addition, one of the Fred. Olsen team will be giving a presentation on 'The Fred. Olsen Difference'.

Visitors booking a Fred. Olsen cruise on the day can save between £75 and £325 per person (depending on the cruise price) off brochure fares and special offers. Visitors can also find out more about Fred. Olsen's exciting new sales promotions, including the unique 'Fred.'s Enjoyment Promise' – the biggest initiative of its kind ever to take place in the UK to encourage people to try cruising. People who have never cruised with Fred. Olsen before will be able to try a Fred. Olsen cruise, and if they do not enjoy it, Fred. Olsen will fly them home and refund their cruise fare*.

Other exciting 'New Year' initiatives that guests can learn more about at the Show are the new Fred. Olsen 'multi-buy sale', whereby guests who 'buy more, save more', with discounts of up to 30% off cruises when purchased at the same time.

There will also be the chance for visitors to the Fred. Olsen stand to win one of three 'Mini-Cruises' for two people in 2015, of up to four nights' duration, by entering a prize draw.

Fred. Olsen was delighted to be named one of the Top 3 UK cruise lines and awarded a prestigious 'Recommended Provider' accolade, in *Which?*'s first-ever dedicated cruise survey in 2014.

*'Fred.'s Enjoyment Promise' is valid for bookings made on departures of more than 14 weeks ahead, and does not apply to cruises of six nights or less, or with a duration greater than 35 nights. See the website www.fredolsencruises.com for full Terms and Conditions.

Fred. Olsen guests can book complimentary **tickets to the Show by visiting the**

website at www.cruiseshow.telegraph.co.uk/invite, quoting 'FRVIP', subject to availability.

To find out more about Fred. Olsen Cruise Lines, visit the website at www.fredolsencruises.com For information on the *Telegraph* Cruise Show London, visit the website at www.cruiseshow.telegraph.co.uk

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

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