



**TURKEY  
& GREECE**  
Lands of myth,  
legend & empire

**AGATHA  
CHRISTIE**  
The Queen of Crime



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## New Fred. Olsen Cruise Lines' Closer Magazine to inspire guests to explore the world

Fred. Olsen Cruise Lines has launched a new, quarterly guest publication – *Fred. Olsen Cruise Lines' Closer Magazine*. This stylish, glossy 'lifestyle' magazine is a combination of fun and informative features and articles on exciting ports and destinations around the world, gardening, health, well-being, shopping, cookery and much more.

An initial print run of 150,000 copies will be mailed to all members of Fred. Olsen's loyalty scheme – *Oceans* – and distributed via cabins and public rooms aboard the fleet of four cruise ships, so that all of Fred. Olsen's guests

will be able to have a copy.

Nathan Philpot, Sales and Marketing Director for Fred. Olsen Cruise Lines, said:

“We are delighted to be launching *Fred. Olsen Cruise Lines CloserMagazine* and really hope that all our guests enjoy reading it. We spent a lot of time thinking of a name that adequately conveys the warm and friendly atmosphere on board our ships, where our staff remember your name and favourite tipple, and we hope that our guests will get ‘closer’ to us by contributing their own stories and photos to the magazine.”

One of the main focusses of our new magazine is the way that a Fred. Olsen cruise can transport you to over 240 far-flung, exotic destinations around the world, from even more convenient regional departure ports in 2013.”

The first issue of *Fred. Olsen Cruise Lines CloserMagazine* showcases the Red Sea, Baltic and Greece, giving guests an informed insight into places that they have never experienced before, and inspiring them to want to discover more of the world with Fred. Olsen.

Other highlights of *Fred. Olsen Cruise Lines CloserMagazine* include a feature on Fred. Olsen’s award-winning *Vistas* onboard enrichment programme, exploring the exciting new themes coming in 2013, such as gardening with green-fingered Charlie Dimmock and wine tasting with oenophile Jilly Goolden; Fred. Olsen’s chosen charity, the RNLI, introduces some of its hard-working volunteers in the magazine; and Harwich International Port explains why it will be such an important addition to Fred. Olsen’s cruise programme from next year.

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Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

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