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Save up to 30% on Fred. Olsen cruises with 'The more you buy, the more you save' campaign

Fred. Olsen Cruise Lines' guests can benefit from impressive savings if they make multiple cruise bookings in a single transaction, before 7th May 2014, on 2014/15 cruises of six nights' duration or more, and less than 36 nights. If they buy two cruises as part of Fred. Olsen's 'The more you buy, the more you save' campaign, they will save 20% off both cruises, and if they buy three or more cruises, they will save 30% off all cruises*.

Nathan Philpot, Sales and Marketing Director for Fred. Olsen Cruise Lines, said:

"We introduced our 'The more you buy, the more you save' campaign in December last year, as we know that a quarter of the UK cruise market takes two or more cruises within a 12-month period.

"We have been extremely encouraged by the number of guests who have chosen to book multiple getaways with us, and we would like to remind our guests and travel trade partners that they will need to make their Fred. Olsen cruise bookings by 7th May 2014, to take advantage of these attractive discounts on a tempting array of sailings. In some cases, the savings made can even cover the cost of an additional cruise!"

Fred. Olsen was delighted to be voted 'Best Affordable Cruise Line' and runner-up 'Best Cruise Line' in the 'Cruise International Awards 2013', and 'Best Value for Money' in the Cruise Critic 'Editors' Picks UK Awards 2013'.

Fred. Olsen is proud to be the only UK travel company to receive a coveted 'Gold Award' from leading consumer review website Feefo, having achieved a 95% service rating of 'Excellent' or 'Good' in over 5,600 genuine, independent guest reviews in 2013.

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

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