

IT'S BETTER ALL TOGETHER ON A FRED. OLSEN CRUISE



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## See the world with friends with 'Best for Groups' Fred. Olsen Cruise Lines

Fred. Olsen Cruise Lines, voted 'Best Cruise Line for Groups' by readers of *Group Leisure* magazine for five consecutive years, and 'Best Cruise Operator for Groups' by *GroupTravel Organiser* magazine for the last four years, has launched a new 'Group Travel' brochure, detailing the many exclusive benefits available to groups.

The new 'Group Travel' brochure gives details of each of Fred. Olsen's four ships – *Balmoral*, *Braemar*, *Boudicca* and *Black Watch* – including all the public rooms on board, with their capacities, making it easier for GTOs to select the right ship for their needs.

Ellie Fulcher, Group & Specialist Sales Manager for Fred. Olsen Cruise Lines,

said:

“Feedback from Fred. Olsen’s group guests has shown that they are very appreciative of the excellent value for money that a Fred. Olsen cruise offers, and they enjoy the fact that every group booking is tailor-made by our experienced Group & Specialist Sales team.

“We work hand-in-hand with our group guests, to ensure that the cruise that they book is perfect for their needs; whether they are booking a small group, or taking over a whole ship exclusively, we offer the same high-quality, professional service. We also offer exclusive GTO ship visits in UK ports, so that GTOs can see first-hand what we have to offer; dates for our 2015 GTO ship visits will be announced soon.”

Groups are welcome on all Fred. Olsen’s cruises and, depending on the size of the group, they may be eligible for a choice of ‘added value’ benefits. There are many extras that can also be arranged to make the experience even more special, such as group private Traditional Afternoon Tea, group dining plans, private use of public rooms on board for group activities, private group shore tours and priority disembarkation for groups travelling by coach.

Fred. Olsen’s bespoke group’s service appeals to all types of groups, including family and friendship groups, corporate and incentive groups and all kinds of clubs, associations and societies, and larger groups will be pleased to know that there are no limits on the free places that they can earn.

Groups will be pleasantly surprised by the great value for money that a Fred. Olsen cruise offers. In addition to the special benefits offered to groups, the cruise price includes all meals and entertainment on board the ship, as well as port taxes. They can also choose to upgrade to the ‘all-inclusive’ drinks package from just £10 per person, per night.

Access to a Fred. Olsen cruise will be easier than ever from 2015, with the fleet of four, modestly-sized ships sailing from a total of ten different UK departure ports: Southampton, Dover, Harwich, Tilbury, Avonmouth (Bristol), Newcastle, Greenock (Glasgow), Rosyth (Edinburgh) and Belfast. The choice of itineraries is also extensive, with the ships calling at over 200 destinations around the world in 2015, offering everything from mini-breaks to Europe, to epic voyages of over 100 nights.

Fred. Olsen – voted ‘Best for Enrichment’ by readers of *Cruise International* magazine in 2014, for the third time – offers special interests as an ‘add on’ for selected cruises, through its programme of guest speakers, bringing aboard experts to host talks, lectures and workshops in a wide variety of fields. Subjects include gardening, wine-tasting, photography, history, antique-collecting, watercolour-painting and much more.

Fred. Olsen was delighted to be named one of the Top 3 UK cruise lines and awarded a prestigious ‘Recommended Provider’ accolade, in *Which?*’s first-ever dedicated cruise survey in 2014. Experts at influential consumer website Cruise Critic have also voted Fred. Olsen ‘Best Value for Money’ in its ‘Cruise Critic UK Editors’ Picks Awards 2014’, for the third consecutive year.

**To find out more about Fred. Olsen Cruise Lines, visit the website at [www.fredolsencruises.com](http://www.fredolsencruises.com) To request a copy of the new ‘Group Travel’ brochure, call 01473 746169 or e-mail [group.sales@fredolsen.co.uk](mailto:group.sales@fredolsen.co.uk)**

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Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

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