

Jun 27, 2011 16:35 BST

## Seville welcomes Fred. Olsen Cruise Lines' inaugural visit on Braemar

Fred. Olsen Cruise Lines will make its inaugural visit to the Port of Seville on 27th June 2011, with the call of its elegant, stylish cruise ship, Braemar.

Matt Grimes, Director, Planning, Ports & Logistics for Fred. Olsen Cruise Lines, said:

"We are delighted that Braemar will be the first Fred. Olsen Cruise Lines' ship to berth at the Port of Seville.

"The recent refurbishment of the port's entrance lock means that we are able to call into the heart of Seville, berthing the ship only a short walk from the centre of the Andalusian capital. It is an important addition to our busy cruise programme, and offers an exciting combination of tradition and innovation, making it an ideal destination for the enjoyment of our guests. The call demonstrates FOCL's ability to reach smaller ports that today's new megaliners are unable to call at."

To commemorate this maiden call to the city, a representative of the Seville Tourism Board will board Braemar to offer commentaries and information about the Guadalquivir River to all the guests enjoying the cruise along this scenic waterway, allowing them to make the most of their beautiful surroundings as the ship sails some 40 nautical miles inland from the coast.

Santiago García-Dils de la Vega, Head of Promotion, Marketing and Visitor's Centre, Seville Tourism Board, said:

"Seville has become a regular stop-off point for several cruise lines, and the Seville Port Authority and the Seville Tourism Board have been working closely together to promote the city as an ideal destination for cruises. "The welcome growth of this cruise activity, and the increasing importance of the 'Delicias' dock area, reinforce the integration of the Port of Seville into the city, greatly enhancing it in turn from a touristic point of view.

"The maiden call of Fred. Olsen Cruise Lines in Seville City is a moment of special satisfaction after the fruitful Promotional Action Plan that the Seville Tourism Board and the Port of Seville have developed in co-operation with this prestigious cruise line over the past few years."

Braemar will be visiting Seville as part of its 13-night 'Captivating Cities of Iberia' cruise M1113, which departed from Dover on 19th June 2011. The cruise calls at Gibraltar, Cartegena, Barcelona, Seville, Portimao, and Lisbon, before returning to Dover.

Seville is Spain's third urban tourist destination, ideal for travellers who are seeking culture and pleasure. The city has a vast historical and cultural heritage; guests can enjoy The Royal Palace – Reales Alcázares – and the third largest Christian Cathedral in the world (both monuments are declared World Heritage Sites).

Guests will love strolling along the Santa Cruz district and exploring this historical Jewish quarter, with its winding alleys, picturesque lime-washed houses, delicate, secluded flowery patios and small squares.

If they have enough time, guests can also admire other unique monuments in the city: the Plaza de España and the other 'must see' attractions of the Seville Fine Arts Museum, Metropol-Parasol and the Flamenco Dance Museum.

For further information on this Fred. Olsen Cruise Lines' Iberian cruise, along with the rest of its cruise programme, visit the website at www.fredolsencruises.com. You can book online, by calling Reservations on 01473 742424, or through any ABTA travel agent.

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

## Contacts



Ellis Orchard Press Contact Public Relations Manager Public Relations ellis.orchard@fredolsen.co.uk 07557672265



**Georgina May** Press Contact Public Relations Executive Public Relations georgina.may@fredolsen.co.uk