

Sep 14, 2010 15:44 BST

## Talk to Fred. Olsen's experts at The Daily Telegraph Cruise Show, Birmingham - 16th and 17th October 2010

Fred. Olsen Cruise Lines will have a team of experts on hand at this autumn's Daily Telegraph Cruise Show in Birmingham, ready to inspire and inform visitors on the right kind of Fred. Olsen cruise for them. Visitors can also take advantage of a variety of Fred. Olsen deals – exclusive to the Show – on selected cruises around the world.

The Cruise Show, held at the NEC in Birmingham on 16th and 17th October 2010, provides a showcase for the cruise industry, giving visitors interested in cruising a flavour of the different types of cruise holiday open to them.

Fred. Olsen will be exhibiting on stand E20, with experts available to provide visitors with useful, informed advice on the wide range of Fred. Olsen cruises and itineraries. As well as a range of special exclusive show offers on many cruises, visitors booking on the day can save up to an additional £325 per person off brochure fares and special offers.

As one of the world's most established cruise lines, Fred. Olsen will also be sharing its expertise through the panel discussions at the Show. Jeremy Hatton, Fred. Olsen's Sales Services Manager, will be giving an insight into cruising on a smaller scale, highlighting the benefits of Fred. Olsen's unique fleet of smaller and more intimate ships. Jeremy will also be participating in a panel discussion on the growing area of ex-UK cruising.

To find out more about Fred. Olsen Cruise Lines, visit the website at <a href="http://www.fredolsencruises.com/">http://www.fredolsencruises.com/</a> Book online, call Reservations on 01473 742424 or see your ABTA travel agent.

For information on the Cruise Show, visit the website at <a href="http://www.cruisingshow.co.uk/">http://www.cruisingshow.co.uk/</a>

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

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