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Win up to £5,000 worth of prizes in ‘The Big Fred. Olsen Giveaway’ for CLIA ‘Cruise Month’

In support of CLIA ‘Cruise Month’, which is running during October 2016, Fred. Olsen Cruise Lines is giving travel agents the chance to win up to £5,000 worth of prizes in ‘The Big Fred. Olsen Giveaway’ – the biggest prize draw that the company has ever run! The competition commences on 1st October 2016, and agents can win an array of tempting prizes – 62 in total! – from Apple Watches to iPad Minis and experience day vouchers.

As a grand finale to CLIA ‘Cruise Month’, Fred. Olsen will be holding a ‘Grand Prize Draw’ at the end of October, whereby all agents who have entered

throughout the month will be entered automatically for the chance to win a free two-week cruise holiday!

Neil Herbert, Head of Sales for Fred. Olsen Cruise Lines, said:

“In support of CLIA ‘Cruise Month’ in October, Fred. Olsen Cruise Lines is launching its biggest prize draw *ever*! We are very excited to be giving our trade partners the chance to win up to £5,000 worth of prizes in our ‘The Big Fred. Olsen Giveaway’, and the more Fred. Olsen cruises agents can sell, the higher their chance of winning!

“So, we urge agents to get behind Fred. Olsen and join us in supporting CLIA ‘Cruise Month’...and just remember, ‘It could be *you*!’”

All that agents have to do to enter the is to make a booking with the cruise line and complete the simple form on its dedicated Travel Agent Centre. Each day during October, Fred. Olsen will be selecting two winners at random from the previous day’s bookings and the winners will be announced on the Travel Agent Centre each day.

The prizes up for grabs are: a two-week Fred. Olsen cruise; eight Apple Watches; four iPad Minis; four £150 Red Letter Day vouchers; four £100 Ticketmaster vouchers; 12 £50 Capital Bond vouchers; and 30 £25 Capital Bond vouchers.

CLIA ‘Cruise Month’ is being celebrated throughout North America, Australasia and Europe, focussing on raising the awareness of cruise holidays. The campaign will be highlighting CLIA-certified travel agents as the best way to book a cruise holiday, as well as providing agents with the tools and resources to be able to promote cruise travel to new and current clients.

Agents can find out more about ‘The Big Fred. Olsen Giveaway’ and how to register by visiting Fred. Olsen’s dedicated Travel Agent Centre at www.fredolsencruises.com/travel-agent-centre To learn more about Fred. Olsen Cruise Lines, visit the website at www.fredolsencruises.com

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

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